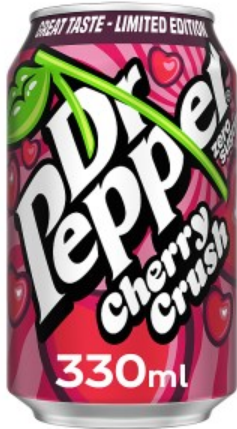


NielsenIQ Brandbank

Dr Pepper Zero Cherry Crush 24 x 330ml



EAN

5017726447342

6392610

Target market(s)

GB

Components

Ingredients

Carbonated Water
Colour (E 150d)
Flavourings including Caffeine
Acids (Phosphoric Acid, Lactic Acid)
Sweeteners (Aspartame, Acesulfame K, Sucralose)
Preservative (Potassium Sorbate)

Nutrition

	Per: 100 ml	Per: 330 ml (%*)
Energy	2.3 kJ	8 kJ (0%)
	1 kcal	3 kcal
Fat	0 g	0 g (0%)
of which saturates	0 g	0 g (0%)
Carbohydrate	0 g	0 g (0%)
of which sugars	0 g	0 g (0%)
Protein	0 g	0 g (0%)
Salt	0 g	0 g (0%)

*Reference intake of an average adult (8400 kJ/ 2000 kcal)

Calculated Nutrition

	per 100ml	Per: 330 ml
Energy (kJ)	2.3	8
Energy (kcal)	1	3
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	0	0
of which sugars (g)	0	0
Protein (g)	0	0
Salt (g)	0	0

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ/ 2000 kcal)

Product Description

Brand

Dr Pepper

Features

A refreshingly weird and unique taste, with zero sugar and zero calories
A combination of 23 flavours. A taste So MiSuNderStoOd® you've got to try it!
GMO free, gluten free and allergen free
Suitable for vegetarians and vegans

Standardised Brand

Brand - Dr Pepper

Regulated Product Name

Sparkling Low Calorie Cherry Flavour Soft Drink with Sweeteners.

Marketing

Company Name

CCEP GB

Company Address

UB8 1EZ.

Product Marketing

Uniquely different and refreshing sparkling fruit-flavoured soft drink with an undefinable taste. A mixture of 23 flavours. Give it a try with zero sugar and sugar calories

A taste truly misunderstood. For over a century, Dr Pepper's truly unique taste has been impossible to describe... a taste so misunderstood that's confusingly good. With zero sugar and sugar calories

Brand Marketing

I don't know what it is, but I like it! For over a century, Dr Pepper's truly unique and wonderfully weird taste has been impossible to describe. A taste so misunderstood, yet confusingly good. A secret blend of 23 flavours creates a deliciously indescribable taste like nothing else out there. The wonderful weirdo sitting in your fridge- refreshing, tasty and surprisingly good, simply served straight over ice. Grab it now, thank us later! So odd, so good, So MiSuNderStoOd®

It all began in a corner store in Waco, Texas, when Charles Alderton, a young pharmacist, decided to create a drink that tasted like the smell of the store he loved so much. The drink's unique flavour was an instant hit when it was first sold in 1885. Dr Pepper soft drink was introduced to millions of visitors at the 1904 St. Louis World's Fair, among other new and crazy inventions at the time (ice cream cone, hot dog rolls, and hamburger buns). Dr Pepper's grew to be one of America's biggest refreshments, known for its deliciously unique taste and outlook on life 'What's the worst that could happen?'

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegans
- Suitable for Vegetarians

Allergy Advice

Barley - Free From
Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From
Mustard - Free From
Nuts - Free From
Oats - Free From
Peanuts - Free From
Rye - Free From
Sesame - Free From
Soya - Free From
Sulphur Dioxide/Sulphites - Free From
Wheat - Free From

Additives

Genetically Modified Ingredients - Free From
Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Best served chilled.

Storage

Store cool and dry.

Best before: see the bottom of the can.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

330ml

Numeric Size

Numeric Size - 330

Pack Type

Type - Wrap

Units

Number of Units

Number of Units - 24

Customer Services

Manufacturers Address

CCEP GB,
UB8 1EZ.

Return To

CCEP GB,
UB8 1EZ.
Coca-Cola.co.uk

Web Address

Coca-Cola.co.uk

Extended Data

Safety Warning

Contains a Source of Phenylalanine.

Description Breakdown

Variant - Zero Cherry Crush

