

NielsenIQ Brandbank

Monster Energy Drink Ultra Strawberry Dreams Zero Sugar 500ml



EAN
5061013944199

Target market(s)
GB

Components

Ingredients

Carbonated Water
Flavour Enhancer (Erythritol)
Acid (Citric Acid)
Taurine (0.4%)
Acidity Regulator (Sodium Citrates)
Natural Strawberry Flavouring with other Natural Flavourings
Panax Ginseng Root Extract (0.08%)
Preservatives (Potassium Sorbate, Sodium Benzoate)
Caffeine (0.03%)
Sweeteners (Sucralose, Acesulfame K)
L-Carnitine L-Tartrate (0.015%)
Vitamins (B3, B5, B6, B12)
Stabiliser (Glycerol Esters of Wood Rosins)
Guarana Seed Extract (0.002%)
Inositol
Colours (E129, E110, E133)

Nutrient Profile Score

Nutrient Profile Score UK - 0

Nutrition

	Per 100ml	(%**)	Per 500ml (%)	(%**)
Energy	10 kJ/(2kcal)		48kJ/(11kcal) (1%)	
Carbohydrate	0.8g		3.8g (1%)	
Of which sugars	0g		0g (0%)	
Salt	0.16g		0.79g (13%)	
Fat, saturates, protein - negligible amount				
*Reference intake of an average adult (8400kJ/2000kcal)				
Vitamins				
Niacin (Vit B3)	8.5mg	(53%)	43mg	(266%)
Pantothenic Acid (Vit B5)	4.2mg	(70%)	21mg	(350%)
Vitamin B6	0.80mg	(57%)	4.0mg	(286%)
Vitamin B12	2.5µg	(100%)	13µg	(500%)
** Daily Reference Intake				

Calculated Nutrition

	per 100ml	Per 500ml
Energy (kJ)	10	48
Energy (kcal)	2	11
Fat (g)	Trace	Trace
of which saturates (g)	Trace	Trace
Carbohydrate (g)	0.8	3.8
of which sugars (g)	0	0
Protein (g)	Trace	Trace
Salt (g)	0.16	0.79
Vitamin B6 (mg)	0.8	4
Vitamin B12 (µg)	2.5	13
Niacin (mg)	8.5	43
Pantothenic acid (mg)	4.2	21

Nutrition Other Text

Fat, saturates, protein - negligible amount
Daily Reference Intake

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

HFSS Indicator

HFSS Indicator - Not Applicable

HFSS Food or Drink

HFSS Food or Drink - Drink

Product Description

Brand

Monster Energy

Features

Zero Sugar

Standardised Brand

Brand - Monster Energy

Regulated Product Name

Carbonated Strawberry Flavoured Energy Drink with Taurine, Ginseng, Caffeine, Lcarnitine and B-vitamins with Sweeteners.

Marketing

Company Name

Monster Energy UK Limited / Monster Energy Limited

Company Address

(UK) Monster Energy UK Limited,
Unit 51,
Segro Park Greenford Central,
Bristol Road,
Greenford,
UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Brand Marketing

We support the scene, our bands, our athletes and our fans. We back athletes so they can make a career out of their passions. We promote concert tours so our favorite bands can visit your home town. We celebrate with our fans and riders by throwing parties and making the coolest events we can think of a reality. We're all about our fans rockin' the Monster logo – on hats, shirts, bikes, trucks or even on themselves.

Monster is way more than an energy drink.

Monster is... A LIFESTYLE IN A CAN

Further Description

Some people swear that strawberries are aphrodisiacs. They say if you share a double-strawberry with someone then they'll catch feelings for you. All we know is the flavour of the heart-shaped fruit is perfect for our new zero sugar Ultra. Wonderfully sweet while slightly tart, this easy-drinking Ultra tastes like a dream. Passionately crafted with the Monster energy blend you crave; take one sip and you'll be crazy for Ultra Strawberry Dreams. Unleash the Ultra Beast!®

Nutritional Claims

Zero Sugar

Health & Lifestyle

Lifestyle

- No Sugar

Additives

Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Best before end: See base of can for date.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

500ml e

Numeric Size

Numeric Size - 500

Recycling Info

Whole Packaging - Recycle

Pack Type

Type - Can

Recycling Scheme

- OPRL

Customer Services

Manufacturers Address

(UK) Monster Energy UK Limited,
Unit 51,
Segro Park Greenford Central,
Bristol Road,
Greenford,
UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Return To

(UK) Monster Energy UK Limited,
Unit 51,
Segro Park Greenford Central,
Bristol Road,
Greenford,
UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.
monsterenergy.com

Web Address

monsterenergy.com

Extended Data

Safety Warning

Warning Statement:

- HIGH CAFFEINE CONTENT. NOT RECOMMENDED FOR CHILDREN, PREGNANT OR BREASTFEEDING WOMEN, OR PEOPLE SENSITIVE TO CAFFEINE (30mg/100ml). CONSUME RESPONSIBLY.
- E129/ E110: MAY HAVE AN ADVERSE EFFECT ON THE ACTIVITY AND ATTENTION IN CHILDREN.

Description Breakdown

Functional Name - Drink

Variant - Zero Sugar Ultra Strawberry Dreams

